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FOR IMMEDIATE RELEASE

Yorktel Recognized for Excellence in Managed IT Services

Eatontown, NJ, February 21, 2018 – [Yorktel](#), a leading global provider of video cloud and managed services for large enterprise, federal government, and healthcare customers, announced today that [CRN](#), a brand of [The Channel Company](#), has once again named Yorktel to its 2018 Managed Service Provider (MSP) 500 list in the Elite 150 category. This annual list recognizes North American solution providers with cutting-edge approaches to delivering managed services. Their offerings help companies navigate the complex and ever-changing landscape of IT, improve operational efficiencies, and maximize their return on IT investments. The MSP 500 is a designation Yorktel has achieved for each of the last seven years.

In today's fast-paced business environments, MSPs play an important role in helping companies leverage new technologies without straining their budgets or losing focus on their core business. CRN's MSP 500 list shines a light on the most forward-thinking and innovative of these key organizations.

The list is divided into three categories: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on-premises and off-premises services; and the Managed Security 100, recognizing MSPs focused primarily on off-premise, cloud-based security services.

Yorktel, the third largest provider of managed video conferencing solutions in North America, has served as the trusted partner for Fortune 1,000 organizations and federal government agencies for over 30 years. With a focus on human workflows, the team at Yorktel is able to manage the growing intricacies of maintaining, expanding and upgrading video communications resources to meet the unique individual technical and collaboration requirements of the organizations they work with.

"Managed service providers have become integral to the success of businesses everywhere, both large and small," said Bob Skelley, CEO of The Channel Company. "Capable MSPs enable companies to take their cloud computing to the next level, streamline spending, effectively allocate limited resources and navigate the vast field of available technologies. The companies on CRN's 2018 MSP 500 list stand out for their innovative services, excellence in adapting to customers' changing needs and demonstrated ability to help businesses get the most out of their IT investments."

“At Yorktel, we recognize the importance of managed services to enterprises in today’s rapidly evolving workplaces and are honored to be named to CRN’s 2018 Elite 150 list for our work,” said Yorktel President & CEO, Ron Gaboury. “While self-service options are becoming more abundant, managed services are vital for a greater customer experience, including ease-of-use and troubleshooting, especially during mission critical calls, and help minimize demands on internal IT resources. Additionally, we’re able to offer organizations business analytics that help them determine the ROI on their tech investments and where adjustments to their collaboration roadmap may be needed as their company and workforce culture evolves.”

The MSP500 list will be featured in the February 2018 issue of CRN and online at www.CRN.com/msp500.

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About Yorktel

Yorktel (www.yorktel.com) is a leading global provider of video cloud and managed services for large enterprise, federal government, and healthcare customers. Founded in 1985 and with offices throughout the US and EMEA, Yorktel enables customers to successfully integrate video into their operations from video conferencing to streaming, video event production, to digital signage. Yorktel designs, integrates and manages enterprise wide video communications solutions. For more information, visit Yorktel online at <http://www.yorktel.com> or email knowmore@yorktel.com. Follow Yorktel on Twitter: [@yorktelcorp](#).

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